

HIGHLANDS BUSINESS PARTNERSHIP, INC.
140 Bay Avenue, Highlands, NJ 07732 - Phone 732.291.4713
Meeting of the Board of Directors
OCTOBER 20, 2025 @ Bahrs Landing, 6:30 PM

Call to Order - Pledge of Allegiance
Welcome & Introductions
Attendance Roll Call

June 23, 2025 Meeting Minutes – Motion to approve

Treasurer's Report - Valley National Bank Checking Account – Motion to approve

EXECUTIVE REPORT:

- Directors & Officers Policy - Everest Insurance Company - VN00000585251- 2/13/2025-2/13/2026
- Liability Policy – Renews in November 5th - Franklin Mutual Insurance
- 2024 Financials and 990 – PKF O'Connor Davies 10/14/25 Review of records – will file by 11-15-25
- 2026 Budget – See attached
- Proposed 2026 Meeting Schedule:
 - Mondays - Annual Meeting, 1/12/26 Board Meetings – 3/30/26, 9/14/26 and 11/16/26
- Board Members Nomination & Ballot

MAYOR/COUNCIL:

- Mayor Broullon Report

MARKETING:

- Sponsorship & Barter 2026
- Visitor Guide 2nd year – one outstanding invoice – Char Ron
- NJ Tourism Grant – Denial Letter 10-17-25

2025 EVENTS RECAP: Review Report

UPCOMING HOLIDAY EVENTS:

- 29th Annual Holiday Tree Lighting will be held on Friday, December 5th with a rain date of December 6th. Santa & Mrs. Claus, Sponsor WRAT 95.9, Henry Hudson Choir, Carol Elaine Dancers, Free Horse & Buggy, Solas na Mara Pipe Band. The Highlands Department of Recreation will provide free hot chocolate & cookies.
- 13th Annual Holiday Lights Decorating Contest Judging will be held on December 19th. Please Judge!

PROPOSED CALENDAR 2026: Attached

VISUAL IMPROVEMENT HOLIDAY PROGRAM

- DPW will install tree, Roping, Bows, and light / garland on Lamp posts
- In the Garden will design the town planters on week of Thanksgiving
- HBP Seasonal Help - Candy Canes on gazebo and sign in Vets & Cornwall

OLD BUSINESS: Gateway Marina Ribbon Cutting – post renovations

NEW BUSINESS: Sea & Sand Indian Fusion – Ribbon Cutting

Motion to Adjourn: