

HIGHLANDS BUSINESS PARTNERSHIP, INC.
140 Bay Avenue, Highlands, NJ 07732
Phone 732.291.4713 ~ hbpadmin@highlandsnj.com
Meeting of the Board of Directors

Monday, September 16, 2024 @ Nicole Evelyn, 104 Portland Rd. Highlands, 6:30PM

Public Session: Call to Order: _____ Pledge of Allegiance - Attendance Roll Call:

- I. Approval of Minutes – January 22, 2024
- II. Treasurer's Report:
Valley National Bank Checking Account as of 9/16/24
- III. COMMITTEE REPORTS:
Executive Committee
 - 2023 Review & 990 – In progress – Due November
 - HBP 2024 Scholarships & Donations - \$7,708 to date
 - Jefferey Starr Memorial Scholarship
 - Frank Thomas Memorial Scholarship
 - Marissa Procopio Memorial Scholarship
 - Misc. Donations; OLPH Food Pantry, HFD, HFA, Lions Club, MC Chief Assoc.
 - Insurance - Workman's Comp and Directors & Officers Policies updated
 - Volunteer Appreciation
- IV. Marketing & Communications:
 - 2025 NJ Travel & Tourism Grant Submitted – awaiting notification
 - 2025 – 2026 Visitor Guide
 - Monmouth County Guide 2024 – Secured Full page ad
- V. Events Recap:
 - Beef & Brew
 - Chili Cook-Off
 - Guinness Run
 - St. Patrick's Day Parade
 - Fiesta de Mayo
 - Brew by the Bay
 - Roar on the River
 - Seaport Craft Show
 - Pride Fest in the Park
 - Fluke Tournament
 - Taste of Highlands
 - Farmers Market
 - Clamfest
- VI. Upcoming Events
 - 22nd Annual Twin Lights Ride – Sunday, September 29th
 - 23rd Annual Oktoberfest – Saturday, October 5th, rain date 10/6
 - Fall Taste of Highlands – Saturday, October 12th
 - Howl-O-Ween – Saturday, October 19th
- VII. Visual Improvements
 - Fall/Winter
 - Holiday Decorations
- VIII. Old Business: Ribbon Cuttings for Bistro Iberia, 122 Bay Ave., 5/16/24 & Saltwater Social, 128 Bay Ave. 8/19/24
- IX. New Business: Waterwitch Neighborhood Grocer, 67 Waterwitch Ave. & Pachamama Juice, 67 Waterwitch Avenue

Adjourn:

Next Meeting November 18th