

Highlands Business Partnership
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Regular Board of Directors Meeting – July 2, 2010

Linda Mikhail called the HBP January Meeting of the Board of Directors to order at 9:20 AM. The meeting was held at Moby's Restaurant, 2 S. Bay Ave., Highlands.

Meeting Attendance: P = Present A = Absent

J. Cosgrove	P	N. Burton	P	J. Filip	P
J. Bollerman	A	Vacant		D. Lentz	P
L. Cervantes	A	C. Cefalo-Braswell	P	W. Weber	P
M. Takian	P	R. Lee	P	AJ Solomon (injured, available by phone)	

W. Weber made a motion to accept the January 18, 2010 minutes and second by J. Cosgrove. All voted in favor and the motion carried.

J. Filip made a motion to accept the Treasurer's Report and second R. Lee. All voted in favor and the motion carried.

Carla Cefalo opened the meeting and handed out a copy of the 2009 Audit report. Those not at the meeting are requested to get in touch with the HBP office for their copy. C. Cefalo reported to the Directors that the St. Patrick's Day Parade was another success and many business owners reported an increase in business on that day. A donation from JCP&L assisted in funding this year's parade. Discussion then turned to the 2010 Clam Fest. C. Cefalo brought to the attention of the board that the Borough will charge the HBP \$2,500 for services at the event such as police. Majority of board members felt that this was an insult since their tax dollars pay for these services regardless of an event. HBP will revisit the issue when an invoice from the borough is issued. C. Cefalo brought up the subject of allowing outside vendors to participate in this year's Clam Fest. The HBP has been functioning on monies made at events and sponsorship only, but with the high cost of running the Clam Fest, outside vendor fees would be a way to off set some of the expense. Jim F made a motion that the fee for an outside food vendor would be \$1500 and there will be no discount for HBP members or outside vendors for a double space. All members present voted yes to allow outside vendors into the Clam Fest. The consensus of the HBP Board of Directors is that monitoring the menus as in the pas will be eliminated.

C. Cefalo brought up a discussion about the new BID ordinance. The new ordinance would implement a \$5 tax on each commercial property owner. A draft ordinance was written by the subcommittee, Filip, Cefalo & Lee and was forwarded to Councilman Nolan upon request. We have not heard back from Council as to status of the ordinance that we prepared and are comfortable with. Mayor Anna Little & BID Consultants, Seth Grossman and Kathy Shaw reviewed the ordinance. It was decided to readdress this issue at the next directors meeting as the majority of members were on a tight schedule due to the holiday weekend. Jim F. made a motion to adjourn at 10:35 am and second by W. Weber. Motion carried.

Respectfully Submitted by Linda Mikhail