

**Highlands Business Partnership  
District Management Corporation  
Highlands Business Improvement District  
PO Box 375, Highlands, NJ 07732  
732-291-4713 F/732-872-1031 [www.highlandsnj.com](http://www.highlandsnj.com)**

**Special Board of Directors Meeting – February 23, 2009**

The HBP special meeting of the Board of Directors was called to order at 5:43 PM by HBP President, Carla Cefalo Braswell and the 24-hour notice requirement was met. The meeting was held at Chilangos Restaurant, 272 Bay Avenue, Highlands.

**Meeting Attendance:** P = Present    A = Absent

L. Bodnar-Nolan	A	J. Cosgrove	A	Doug Lentz	P	C. Francy	P
J. Bollerman	P	J. Koenig	A	F. Rosiak	P	L. Cervantes	P
C. Cefalo-Braswell	P	M. Takian	A	AJ Solomon	A	W. Weber	P
J. Filip	P	L. Rose	P	R. Lee	P		
N. Thomas-Burton	P						

Also in attendance was Carol Bucco.

The purpose of the meeting was to inform the Board of Directors of the actions taken by the Executive Board of the HBP at an emergency meeting held on Friday February 20, 2009.

Jim Filip reported that the Executive Committee had a teleconference with a SID attorney since the budget was removed from the Agenda at Council meeting held on 2/18/2009. The Borough attorney announced that the budget was removed from the agenda and would be postponed for 2 weeks. Chris Francy said the reason for tabling it was because only 4 members of the Council were present and the vote would probably be deadlocked.

HBP President explained that all funds collected by the Borough must be turned over to the HBP and they collected at the 2008 rate. A written request would be forwarded for all assessment collected be turned over to the HBP. Jim stated that we have gone ahead in our event planning since the Council approved the calendar of events in November and we can't possibly plan in 30 days or so for a successful event. We cut our budget due to the fact that the Council has passed an ordinance to eliminate commercial trash removal. The Executive Board reported that they were advised that our records belong to us and the town couldn't demand that we turn our proprietary information over to them. In addition Jim explained the attorney advised the Executive Board to come up with a PR campaign informing the public of the services we provide at no cost to the taxpayer. Jim said we are looking at an ad in the newspaper or some other kind of advisement. Lynda Rose would work on this ad campaign with Jim.

A discussion ensued stating that the majority of businesses were in favor of the HBP as well as the effect of the bridge construction and traffic on the highway. Lynda Rose suggested that it would be a good time to “drive” people off the highway and into town.

Chris Francy brought up a Chamber of Commerce. Jim stated the Chamber was in legal abeyance and that it would not provide a guaranteed source of funding. The idea was not considered or further discussed. A motion to adjourn was made by Jim Filip with a second Jim Bollerman. The meeting was adjourned at 6:40 PM.

Submitted by Carol Bucco