

**Highlands Business Partnership
Regular Meeting of the Board of Director's
January 26, 2006
Henry Hudson Regional High School**

Executive Session

Carla Cefalo-Braswell (CCB), HBP President, called the regular meeting of January 26, 2006 to order at 7:11 p.m. There was a meeting quorum for action.

Executive Session was closed by a motion by Mike Kovic, second by Bill Weber with all in favor the session was closed at 7:35 p.m.

Public Session

Carla Cefalo-Braswell called the public session of the HBP Board of Directors to order at 7:42 p.m.

Meeting attendance:

P = present A = absent

S. Beim	A	J. Cosgrove	P	R. O'Neil	P	E. Sousa	A
L. Bodnar-Nolan	P	J. Koenig	P	F. Rosiak	A	N. Thomas	A
J. Bollerman	P	M. Kovic	P	D. Shields	A	J. Urbanski	P
C. Cefalo-Braswell	P	K. Lustig	P	AJ Solomon	A	W. Weber	P
						Wicklund/James	A

50% = quorum

Ten were in attendance for quorum (10/17)

Additional Committee Members in attendance were: Drew deGanahl, and Frank Nolan. Others present were Lut. Will Armenti, Lori Dibble and Counsel from Paradise Trailer Park.

HBP BOD Minutes of the November 2005, (emailed to BOD on Jan 4, 2006)

Minutes were reviewed and a motion by John Koenig and second by Bill Weber to accept the minutes into the corporate record. With all in favor the minutes shall be included in corporate records and added to our Website for public access.

Treasurer's Report

The Treasurer's Report as of January 26, 2006 was read. A motion was made by Mike Kovic and second by Carla Cefalo-Braswell to accept the Treasurer's Report. With all in favor the Treasurer's Report shall be included in corporate records. The P&L statement was given to the BOD dated December 31, 2005.

Committee Reports:

Executive Committee – Carla Cefalo-Braswell & John Koenig

The exec committee reviewed the **Budget** for submission to Mayor and Council for their approval. The Budget will be submitted with a \$10,000 request for an increase per negotiations at the BOD meeting of November 2005. HBP has not had an increase since it's inception and we have expanded our program. A motion was made by Kathryn Lustig and second by Mike Kovic, the board moved to submit the Budget for 2006 as presented.

The Certified Audit Authorization Letter was distributed and reviewed. The Audit includes our Tax filings. A motion was made by Bill Weber with a second by John Koenig to authorize the Curchin Group to proceed with our Certified Audit. With all in favor the minutes shall be included in corporate records and added to our Website for public access. Carla explained that the accountant has mailed the pertaining 1099's for 2005.

Visual Improvement Committee - Nancy Thomas, Committee Chair

Design Maintenance Beautification Capital Improvements

In Nancy's absence Carla discussed the new Earth Day Event, Pride in Highlands, organized by members of the VIC. Parking designation lines were discussed at length and Lut. Armenti explained the flip side of VIC request. We do not want to lose any parking; we are trying to make the parking we have more user-friendly to avoid people taking up two spaces in front of our businesses. In addition, someone is less inclined to get a parking ticket if they see 2 designated lines to park in between. Lut. Armenti suggested forming a sub-committee to further investigate. Johnny U made an excellent suggestion of painting the yellow corners over and to paint a white line where the yellow starts to show the driver where you cannot park as most of the yellow is faded in certain areas.

Economic Development – John Koenig

Carla expressed concern for the length of time this project is taking to get off the ground. We cannot allocate all monies from 2005 to the money market. The auditors recommend leaving it in checking. It will have to be available as needed. Fred Rosiak is out of the country so committee member Drew deGanahl gave an update on two items. First the on-going search for a water taxi. The committee has decided to scale down the size of the ferry to a smaller 25' foot ferry. Secondly, Drew has made arrangements with Asbury Park Cycles to have bicycles available at any business within the HBP.

Special Events – Carla Cefalo-Braswell

Carla Cefalo-Braswell explained that the Mayor and Council officially approved the 2006 Event Calendar on December 21, 2005. Sponsor packages were provided with a list of potential sponsors. Carla sent packages to Cumberland Farms, Comcast, Foodtown, Frank Rahm Landscaping, JCP&L, Kelly Chevrolet, Miller Light, Seastreak, Sunrise Suites and Valley national Bank. Carla gave an update for the St. Pat's Day parade; Frank Nolan will be the Grand Marshall. This is HBP's first opportunity to have an HBP member, volunteer and Councilperson all in one to serve as Grand Marshall. Frank Nolan has chaired our Car Show for the past five (5) years. This year's parade will also have a competition of floats where a trophy will be awarded for Best of Show and Most original.

Marketing & Communications Committee –Carla Cefalo-Braswell for Eddy Sousa

Carla provided the advertorial content that she wrote for the Monmouth County Guide Book Ad for 2006.

New Businesses were announced: Solomon Daly Associates, Mumford Design, Orleans restaurant (New Owners) and Laura's Place.

Old Business – The HBP long overdue Holiday Party will be held on January 29, 2006 at the Windansea. An invite was included with package.

The regular meeting was adjourned at 8:40 p.m. by a motion from Mike Kovic, second by John Koenig to go back into executive session to further discuss the correspondence from Paradise Trailer Park. With all in favor the BOD returned to executive session at 8:42 PM.

The Public Portion was re-opened at 8:50 PM for the Paradise Trailer Park President Lori Dibble to address her correspondence to the Directors dated December 16, 2005 and January 6, 2006. She has Counsel present and the accusation was a form of action against Carla Cefalo-Braswell. The Board needed to further review the correspondence before commenting as Ms. Dibble had an

attorney present. A motion was made to close public portion and go back into executive session by Mike Kovic and second by John Koenig. The Board reviewed the correspondence thoroughly and deemed the issue personal between Lori Dibble and HBP President, Carla Cefalo-Braswell. The meeting was reopened and the BOD stated their position on the complaint reaffirmed their objectives of the organization. A suggestion of implementing a code of ethics for the BOD was made. Each Board member expressed their view. Carla closed by offering a meeting privately either in Lori Dibble's Office or Carla's Office to discuss on a personal level. A motion was made by Mike Kovic to close the meeting with a second by Bill Weber, with all in favor the motion carried and the meeting adjourned at 9:00 PM.

**Next meeting of the HBP Board of Directors is:
The ANNUAL MEETING and Election, March 23, 2006 7PM at HHRM Music Room.**

Submitted by: LoriAnn Bodnar-Nolan, Advocate