

**Highlands Business Partnership
Regular Meeting of the Board of Director's
March 24, 2005
Henry Hudson Regional High School**

Executive Session

Carla Cefalo-Braswell (CCB), HBP President, called the 2005 Annual meeting to order at 7:15 p.m. There was a meeting quorum for action.

ELECTION (7:30 PM-8 PM):

Election was conducted by Resident, Carol Bucco and VIC Committee Member, Marsha Shaya. Upon conclusion and tally of votes and results are as follows:

COMMERCIAL PROPERTY OWNER - 3 SEATS: Mr. Fred Rosiak, Captain's Cove Marina, Carla Cefalo-Braswell, ShoreGrafx and Michael Kovic – Block 46 Lot 2

BUSINESS OPERATORS - 3 SEATS: Scott Beim, Twin Lights Marina, Loriann Bodnar-Nolan – Lori's House of Beauty and Jim Bollerman – Sandy Hook Bay Marina.

RESIDENT SEAT: AJ Solomon

Executive Session was closed by a motion by Fred Rosaik, second by Mike Kovic with all in favor the session was closed at 8:05 p.m.

Public Session

Carla Cefalo-Braswell called the public session of the HBP Board of Directors to order at 8:05 p.m.

Meeting attendance: P = present A = absent

L. Bodnar-Nolan	A	B. Weber	P	R. O'Neil	A	E. Sousa	A
C. Cefalo-Braswell	P	J. Koenig	A	A. Parmelee	A	J. Urbanski	P
J. Cosgrove	A	M. Kovic	P	F. Rosiak	P	F. Rosiak	P
S. Beim	P	K. Lustig	A	AJ Solomon	P	K. James/Wicklund Des.	P
J. Bollerman	P						

50% plus one = quorum (10/16)

Fifteen were in attendance for quorum

Additional Committee Members in attendance were: VIC Chair Nancy Thomas.

HBP BOD Executive Officers were elected as follows:

President – Carla Cefalo-Braswell – Motion by Katharine James, second by Mike Kovic

VP – John Koenig – Motion by Mike Kovic, second by Katharine James

Secretary – Eddy Sousa – Motion by Katharine James, second by AJ Solomon

Treasurer – William Weber – Motion by Carla Cefalo-Braswell, second by Fred Rosiak

A Motion was made by Katharine James, second by Mike Kovic to accept the final slate above. All in favor and the motion carried.

HBP BOD Minutes of the January 27, 2005 Meeting

Minutes were reviewed and a motion by Bill Weber second by Fred Rosiak to accept the minutes into the corporate record. With all in favor the minutes shall be included in corporate records and added to our Website for public access.

Treasurer's Report

The Treasurer's Report as of March 24, 2005 was read. A motion was made by Katharine James to accept the Treasurer's Report and second by John Urbanski. With all in favor the Treasurer's Report shall be included in corporate records.

Committee Reports

Executive Committee – Board members were announced as to the above noted election results.

New Officers were elected. Carla Cefalo-Braswell, President, John Koenig, VP, William Weber, Treasurer, and Eddy Sousa, Secretary.

The HBP Annual Report was accepted with a motion by Scott Beim and second by AJ Solomon. The Annual Report will be posted on the website and filed with DCA with the Certified Audit when ready.

Visual Improvement Committee

Nancy Thomas, Committee Co- Chairs

Design Maintenance Beautification Capital Improvements

Nancy Thomas presented updates on the Spring and Summer Beautification program. Spring planting will be underway by Mother's Day Weekend. Street Banners are now available for purchase.

Economic Development – Fred Rosiak – Scott Beim

Fred Rosiak gave an overview of Committee's progress. He stated the ED committee is still waiting for feedback from Borough as well as DCA.

Special Events – Carla Cefalo-Braswell

Carla gave an overview of the event calendar and the outcome of the St. Pat's Parade

Marketing & Communications Committee – Carla Cefalo-Braswell for Eddy Sousa

Update on Tourism Video, Sponsors and new Color Visitor guide

The meeting was adjourned at 9:05 p.m. by a motion from Scott Beim, second by Mike Kovic, with all in favor the meeting was adjourned.

The next meeting of the HBP Board of Directors is:

August 18, 2005 – 7PM

Submitted by: Carla Cefalo-Braswell – HBP