

**HIGHLANDS BUSINESS PARTNERSHIP, INC.**  
**District Management Corporation, Highlands Business Improvement District (BID)**  
**Post Office Box 375, Highlands, NJ 07732**  
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**Regular Meeting of the Board of Directors**  
**Monday, September 18, 2017**  
**Robert C. Wilson Memorial Community Center, 22 Snug Harbor Avenue**  
**Executive Session (closed to the public) 7:00 PM - Regular Meeting Agenda (open to the public) 7:30 PM**

**Public Session:** Call to Order: \_\_\_\_\_ Attendance Roll Call:

I. **March 20, 2017 Meeting Minutes** (emailed to BOD for review on 9/13/17)

II. **Treasurer's Report** – Rafaella Lee

- Valley National Bank Checking Account
- Hope For Highlands Account

III. **COMMITTEE REPORTS:**

**Executive Committee**

- Annual Audit & Annual Reports
- HBP Shed
- Networking Breakfast

IV. **Marketing & Communications**

- Monmouth County Tourism Report – Jeanne DeYoung
- NJ Travel & Tourism Marketing Grant Submission
- Website / Social Media
- Fall Brochure/Rack Card/Bags/Visitor Guide Distribution

V. **Events**

- Car Show Wrap-up
- Clamfest Wrap-up
- Farmers Market – Fall Season
- Twin Lights Ride – 09-24
- Oktoberfest – 10-7, Rain date 10-8
- Zombie Parade & Pub Crawl – 10-28

VI. **Economic/Community Development**

- Downtown NJ Award Submission for Streetscape Project

VII. **Visual Improvement**

- Fall Decorations
- Sidewalk Café Design Guidelines – Committee recommendations

VIII. **Old Business**

IX. **New Business**

Bay Pointe Inn - 1 Willow St.  
SummerHouse - 30 Jackson St.  
Groom Room (formerly Anne's)  
Seafarer – Foot of Atlantic Street  
Highlands Seed & Feed (opening soon)  
120 Bay Avenue – Building Purchased  
128 Bay Avenue – Building Purchased

Other – Hope For Highlands Texas - Fundraising

X. **Adjourn** - Next Meeting November 20, 2017