

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation, Highlands Business Improvement District (BID)
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Regular Meeting of the Board of Directors
Wednesday, June 24, 2015
Off The Hook Restaurant, 1 Navesink Avenue
Executive Session (closed to the public) 7:00 PM
Regular Meeting Agenda (open to the public) 7:30 PM

Public Session: Call to Order: _____ Attendance Roll Call:

- I. **March 25, 2015 Annual Meeting Minutes** (emailed to BOD for review on 6/17)
- II. **Treasurer's Report –**
 - Valley National Bank Checking Account
 - Hope For Highlands Account
- III. **COMMITTEE REPORTS:**
Executive Committee
 - **Special Presentation – Update on Leasing at Fort Hancock– John Warren**
 - 2014 Audit
 - Robin Hood
- IV. **Marketing & Communications**
 - Visitor Booth at Bike NY 5 Boro Bike Race, Asbury Pride
 - 2015 Visitor Guide/Calendar distribution
 - NJ Travel & Tourism Grant
 - Marketing Sub Committee (immediately following meeting)
- V. **Events**
 - Craft Show Wrap-up
 - Taste of Highlands Review
 - Farmers Market Review – Highlands Honey
 - Clamfest Review – 21st Anniversary
- VI. **Economic/Community Development**
 - Veterans Park Boardwalk Update
 - EDA Streetscape Project Update
- VII. **Visual Improvement**
 - Wayfare Signage
 - Miller Street Mural
 - Frank Hall Mural
- VIII. **Old Business**
 - Property Maintenance – Clean Up
- IX. **New Business**
 - LogoWear Pros
 - Steve Solop Custom Shirts
 - AM Marina
 - Pending - Porcini Bistro – 168 Bay Ave.