

**HIGHLANDS BUSINESS PARTNERSHIP, INC.**  
**District Management Corporation – Highlands Business Improvement District**  
**Post Office Box 375, Highlands, NJ 07732**  
**email: HBP@highlandsnj.com website: www.highlands.com**  
**Phone 732.291.4713 ~ Fax 732.872.1031**  
**Meeting of the Board of Directors**  
**Wednesday, June 26, 2013**  
**Off The Hook Restaurant, Navesink Avenue, 2<sup>nd</sup> Floor**  
**Executive Session 7:00PM / Regular Session (open to the public) 7:30 pm**

**Public Session:** Call to Order: \_\_\_\_\_ Attendance Roll Call:

- I. **March, 2013 Annual Meeting Minutes** (emailed to BOD for review)
- II. **Treasurer's Report**  
Valley National Bank Checking Account
- III. **COMMITTEE REPORTS:**  
**Executive Committee** – Cefalo/Cosgrove/Lee
  - Adopt-A-Bench Program Update - Diane
  - HBP Audit - Carla
  - Hope For Highlands Update – HFH Committee Members
  - Robin Hood Grant - Sarah Thoma (Brian Boms)
- IV. **Marketing & Communications – Committee Chairs** - Cefalo/Cosgrove
  - Stronger than the Storm
  - Ribbon Cuttings
  - Monmouth County Tourism Council
  - Social Media - Diane
- V. **Events Committee** – Cefalo/Cosgrove
  - Craft Show and Taste of Highlands Wrap-Up
  - Clam Festival Review
- VI. **Economic/Community Development** – Liaisons/Rick Korn
  - Upcoming projects – Council members – Kane/Redmond
  - Update – ED Status Report – Rick Korn
- VII. **Visual Improvement Committee** – Nancy Burton
  - Miller Hill Phase III - Nancy
  - Bay Avenue Maintenance Program Update - Carla
  - Wayfare Signs Update - Diane
- VIII. **Old Business**
  - Property Maintenance – Code Violations
  - 911-Memoria Sponsor Sign
  - Water leak repaired – Waterwitch Ave.
  - Dirt pile at Borough lot next to bank
- IX. **New Business – Welcome**
  - Girls Café
  - Special Presentations – Resources for Businesses
  - FEMA Update – New maps