

HIGHLANDS BUSINESS PARTNERSHIP, INC.
140 Bay Avenue, Highlands, NJ 07732
Phone 732.291.4713, email:hbpadmin@highlandsnj.com
Board of Directors Regular Meeting
April 17, 2023 @ Off The Hook 7PM

I. Pledge of Allegiance

II. Attendance Roll Call

III. January 24th Meeting Minutes

IV. Treasurer's Report - Valley National Bank Checking Account

V. Borough Report - Mayor Carolyn Broullon / Councilman Leo Cervantes

EXECUTIVE REPORT:

- Board Responsibilities & Positions
- Business Resources – NJEDA – UCEDC
- Insurance Policies
- 2023 Contributions
- Henry Hudson Scholarships

MARKETING:

- Sponsorship Package 23
- Visitor Guide 23-24
- Web Updates, Social Media
- Visit Monmouth

EVENTS:

- St. Pat's Parade & Fundraisers – Wrap Up
- Donations to Food Pantry, HHRS Band, Fire Police, BAMU & Police Explorers

Upcoming:

- 2nd Annual Highlands Fiesta de Mayo – May 6th
- 5th Annual Brew By the Bay – May 13th
- 22nd Annual Seaport Craft Show – May 28th
- Pride Fest in the Park – June 10th

VISUAL IMPROVEMENT COMMITTEE:

- Spring/Summer Street Planters – In the Garden

OLD BUSINESS:

- Highway Sign

NEW BUSINESS:

ADJOURN: