

HIGHLANDS BUSINESS PARTNERSHIP, INC.
140 Bay Avenue, Highlands, NJ 07732
Phone 732.291.4713 ~ hbpadmin@highlandsnj.com
ANNUAL MEETING of the Board of Directors
Tuesday, January 24, 2023 @ Bahrs Landing 6:30PM

I. Pledge of Allegiance

II. Attendance Roll Call

III. HBP Council Liaison Leo Cervantes

IV. Annual Election - Roster

V. November 28, 2022 Meeting Minutes

VI. Treasurer's Report - Valley National Bank Checking Account

EXECUTIVE REPORT:

- Highlands Lions Club Good Citizenship Award
- Program Budget
- Board Responsibilities & Positions
- 990 Filing – 2022 Complete
- Grant opportunities & Other Resources for NJ Businesses
- 2023 Contributions
- Food Donations – Amazon Partner
- 2023 Henry Hudson Scholarships

MARKETING:

- NJ Tourism 2023 CMP Grant - \$18,000.00
- Sponsorship Package 23 - updated
- Visitor Guide 23-24 reprint
- Web Updates, Social Media

EVENTS:

- Tree Lighting Sponsor – Valley Bank
- 2023 Calendar Approval Resolution
- Beef & Brew – February 5th – Proving Ground
- Chili Cook Off – February 26th - Quarterdeck @ Seastreak
- Guinness Run – March 4th – Off the Hook
- St. Patrick's Day Parade – March 18th 2PM – Grand Marshal Karen Taylor Burke

VISUAL IMPROVEMENT COMMITTEE:

- Holiday Recap (DPW & In the Garden)
- Spring & Summer Street Planters – In the Garden

OLD BUSINESS:

- Highway Sign

NEW BUSINESS:

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Adjourn:

Next Meeting: March 27th