

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation, Highlands Business Improvement District (BID)
Post Office Box 375, Highlands, NJ 07732
Phone 732.291.4713 ~ Fax 732.872.1031

Regular Meeting of the Board of Directors
Monday, January 21, 2019
Robert D. Wilson Memorial Community Center, 22 Snug Harbor Ave., Highlands NJ 07732
Executive Session (closed to the public) 7:00 PM – arrive 6:45
Regular Meeting Agenda (open to the public) 7:30 PM PROMPT

Public Session: Call to Order: _____ Attendance Roll Call:

I. Welcome & Introduction – 2019 Liaisons

II. November 19, 2018 Meeting Minutes (emailed to BOD for review)

III. Treasurer's Report –
Valley National Bank Checking Account
Hope For Highlands Account

IV. COMMITTEE REPORTS:

Executive Committee

- Ordinance Amendments
- HBP Budget – \$73,000 - Presented to Council – awaiting Introduction
- Resolution #R-19-055 approving 2019 Calendar of Events
- Resolution #R-19-054 approving HBP Goals & Objectives
- Executive Nominating Committee

Marketing & Communications

- 2019-2020 Visitor Guide Distribution
- Marketing Grant Award \$16,250
- 2019 Sponsorship Packets

Events Committee

- St. Pat's Parade – 2019 Grand Marshals – Christopher & Delores Francy
- St. Pat's Fundraisers
 1. Beef Brew @ Proving Ground 1/27/19 at 3PM
 2. Chili Cook Off @ Bahrs Landing 2/24/19
 3. Guinness Run @ Chubby Pickle 3/9/19

Economic/Community Development

- Paint/Signage/Fence Program

Visual Improvement Committee

- Spring Clean Up
- Signage/Lighting
- Light post Banners / brackets

Old Business – Scooter Dude

New Business – Proposed