HIGHLANDS BUSINESS PARTNERSHIP, INC. District Management Corporation, Highlands Business Improvement District (BID) Post Office Box 375, Highlands, NJ 07732 email: HBP@highlandsnj.com website: www.highlands.com Phone 732.291.4713 ~ Fax 732.872.1031

FINAL SLATE OF CANDIDATES FOR VACANT SEATS ON HBP BOARD OF DIRECTORS

Commercial Property Owners: Vote for three (3) three-year term:

Carla Cefalo Braswell, Commercial Property Owner (CPO) - Block 52, Lot 2 Jack Bevins, Commercial Property Owner (CPO) – (BO) Block 100, Lot 26 Seastreak, LLC Staci Gilchrist, Designee, Commercial Property Owner (CPO) – (BO) Block 50, Lot 4 Windansea

Business Operators: Vote for three (3) three-year terms:

Kim Slate, Designee - Business Operator (BO) (also CPO) – Off the Hook, 1 Navesink Ave. Craig Bahrs, Business Operator (BO, also CPO) Bahrs Real Estate, 426 Hwy 36 Garrett Newcomb, Business Operator (BO), Kranky Cycles, 321 Bay Ave.

Resident Member: Vote for one (1) one-year term:

Rosemary Ryan, 117 Highland Avenue, Highlands, NJ 07732

ABSENTEE BALLOTS CAN BE REQUESTED FROM HBP OFFICE 732.291.4713 AND FILED BY FAX 732.872.1031 NO LATER THAN MARCH 19, 2017 by 4 PM

HBP BOARD OF DIRECTORS ANNUAL MEETING AGENDA Monday, March 20, 2017 Robert D. Wilson Community Center, 22 Snug Harbor Ave. Highlands, NJ at 7:30PM Check In 7:00 P.M. Meeting 7:30 PM

- I. Attendance
- II. Minutes January 23, 2017 Board of Director's Meeting
- III. Treasurer's Report
- IV. Election
- V. Committee Reports
 - a. Executive Committee
 - 1. Audit
 - 2. Shed for Supplies
 - 3. Highlands Police Department Presentation/Discussion
 - b. Marketing
 - 1. 2017-2018 Visitor Guide
 - 2. Social Media, Website & Database and Online event registration
 - 3. Monmouth County Dept of Tourism
 - 4. NJ Travel & Tourism Marketing Grant Letter of Intent due April 24

- c. Events
 - 1. Earth Day April 22
 - 2. Seaport Craft Show May 28
 - 3. Taste of Highlands June 24
 - 4. Clam Fest August 3 6
 - 5. Highlands Car Show September 16 (Rain Date Sept 30)
- d. Visual Improvement Committee
 - 1. Sign/Façade
 - 2. Lighting
 - 3. Fencing/Screening
 - 4. Plantings / Banners
 - 5. Barter Agreements
- e. Economic Development
 - 1. Sidewalk Café Ordinance
- VI. Public
- VII. Adjournment