HIGHLANDS BUSINESS PARTNERSHIP, INC. District Management Corporation for the Highlands Business Improvement District (BID) Post Office Box 375 Highlands, NJ 07732 www.highlandsnj.com - email: HBP@highlandsnj.com

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Highlands Business Partnership
Regular Meeting of the Board of Directors
August 18, 2005Henry Hudson Regional High School Music RoomExecutive Session (closed to the public)7:00p.m.Regular Meeting Agenda (open to the public)7:30p.m.

NOTICED WITH ASBURY PARK PRESS & POSTED ON WEBSITE www.highlandsnj.com

Public Session: Call to Order: ______Attendance Roll Call:

I Acceptance of minutes March, 2005 II Treasurer's Report – Bill Weber

- Treasurer's Report Bill Weber Money market account – New Broker Assigned Valley National Bank checking account

III Reports:

Executive Committee -

- New HBP Administrator Loriann Bodnar-Nolan
- Welcome New Board Member Dan Shields
- Resignations Anne Parmelee

Marketing & Communications/Events Committee – Carla Cefalo-Braswell & Eddy Souza

- Sponsorship Update Highway Welcome Sign Improvements
- Highlands Video
- Concert Series Update
- Clam Fest Recap
- Antique & Classic Car Show
- Bike NY Back to Highlands

Economic Development – Fred Rosiak/Scott Beim

- (Business Recruitment, Retention, Redevelopment)
- Water Taxi Update
- Underground Utility Project Jim Bollerman

Visual Improvement Committee – Nancy Thomas

(Design Maintenance Beautification Capital Improvements)

- Street Banner Program Update
- · Way finding Signs continue to be added/changes per business owners requests
- Marine Place Revisit
- Memoria Project

IV Action Items: New Lighthouse Purchase Reschedule November Meeting HBP Administrator Certified Audit – Submit to DCA

V Old Business:

VI New Business: The Ocean View Art Studio, The Clam Hut, The Sugar Shack, Bay Avenue Trattoria, Stefano's Trattoria, JAL Ent., Approval.

Adjourn:_____ Next Meeting: November 10, 2005 – Need to Reschedule